

# THE HARD EDGE

Hard Edge Films' Newsletter

March 2017 Edition

## **Writing Hard Edge Films' first feature**

**In this edition, we catch up with Gabriel Rhenals as he continues to write his first feature-length film**

EVEN MONKS take breaks from their meditative trances to eat and sleep – but not Gabriel Rhenals. At his suburban hideaway in Miami, Florida, you will find a consummate storyteller and filmmaker delving deep into the recesses of his mind to

dazzles viewers with its distinctive precision of form and surreal moments of dream-like spectacle.

“It’s the hardest part of filmmaking for me but the most critical one. Writing is the key to this whole

*“It’s the hardest part of filmmaking for me but the most critical one. Writing is the key to this whole endeavor. It’s been that way since I started work on my first short film in 2002.”*

fashion his latest opus – the screenplay for Hard Edge Films’ as-yet untitled, first feature-length production.

But it’s Mr. Rhenals’ steadfast devotion to his work that distinguishes his nearly one-man-band operation, Hard Edge Films, from many other independent film production companies. It is a long-treaded quest to add to an oeuvre that

endeavor. It’s been that way since I started work on my first short film in 2002,” says Mr. Rhenals about the writing process.

Mr. Rhenals predicts he will have a first draft of his screenplay by June. Adds Mr. Rhenals, “It’s going to be something, I hope.” We hope so too, Mr. Rhenals!

## **Semester of Madness on the big screen this May!**

•••

This May, the 2<sup>nd</sup> Annual Reel Minds Miami Mental Health Film Festival, organized by NAMI Miami-Dade (National Alliance on Mental Illness), is being held at the University of Miami in the Shalala Student Center’s Grand Ballroom.

Among the program of films is Hard Edge Films’ 13<sup>th</sup> short film, *Semester of Madness*, which follows the

harrowing true account of a young man stricken with psychosis. Dr. Harriet P. Lefley said of the film, “It’s certainly one of the best films I’ve seen on this experience.” Don’t miss it!

The festival’s date and time has yet to be announced but look forward to more information in next month’s edition of *The Hard Edge*!

## ***The Promotion* festival run updates**

### **Hard Edge Films' latest and final short film lands two festival acceptances**

Earlier this month, we received word that Hard Edge Films' 16th short film, *The Promotion*, was accepted into two Florida film festivals: the March edition of the 1st Annual Miami Independent Film Festival and the 12th Annual Central Florida Film Festival in Ocoee, Florida.

For the Miami Independent Film Festival, *The Promotion* will be privately screened for a jury of international filmmakers this month. If it is

selected among a crop of other films in their narrative shorts category, it will move onto the public "Mindie" event in June.

The Central Florida Film Festival is a tad more conventional and will publicly screen *The Promotion* as part of its festivities in early September.

Keep up to date with The Hard Edge for more information on *The Promotion's* momentum-gaining festival run and keep

an eye out for next month's special profile of *The Promotion's* cast and crew as we celebrate the one-year anniversary of the start of its production. We will have interviews with cast members Stephanie Maltez, Emmanuel Franco, Cristina De Fatima, Juan Iglesias as well as an interview with sound mixer, Evan Burr, and award-winning composer, Ben Morris. So stay tuned!

*Keep up with the latest from Gabriel Rhenals and Hard Edge Films at:  
[www.gabrielrhenals.com](http://www.gabrielrhenals.com)*

The Hard Edge  
Hard Edge Films' Newsletter

Dear Subscriber  
Hexatek, Inc.  
12345 NW 123<sup>rd</sup> St  
Random Valley, FL 12345